Consumer Health Data Privacy Policy **Effective:** September 25, 2026

Company: Monopar Therapeutics Inc. ("Monopar," "Company," "we," "us," or "our")

1. Scope and Our Commitments

This Consumer Health Data Privacy Policy ("Policy") explains how Monopar collects, uses, discloses, retains, and protects **Consumer Health Data,** including **Photo & Media Information,** that you provide to us in connection with our outreach, marketing and advertising activities.

This Policy applies to individuals in the United States acting in a personal or household capacity and to our collection and use of information through applicable forms, surveys, interviews, communications, advertising activities, and related services.

This Policy supplements our general Privacy Policy, which describes our broader privacy practices, including our treatment of personal information collected through our websites, mobile services, cookies, pixels, analytics technologies, and similar technologies. If information collected through those technologies constitutes Consumer Health Data under applicable law, we will handle that information in accordance with this Policy and applicable law.

This Policy is intended to describe our practices and support compliance with applicable law. Compliance also depends on our actual data practices, consent and authorization mechanisms, contracts, security controls, retention schedules, consumer-request procedures, and other operational practices. Periodically, we will review and update this Policy against our actual practices and applicable law.

This Policy is not itself consent to receive marketing communications and is not itself authorization to use your photograph, image, voice, testimonial, story, or other likeness in advertising. Those activities are governed by separate consent or authorization documents, as applicable. Where applicable law requires consent to collect or share Consumer Health Data, we will obtain that consent separately and in the manner required by law.

2. Key Definitions

Consumer Health Data

"Consumer Health Data" means personal information that is linked or reasonably linkable to you and that relates to, or could reasonably be used to infer information about, your physical or mental health or health status, to the extent such information is covered by applicable law.

Consumer Health Data may include information concerning:

- health conditions, diseases, diagnoses, symptoms, or health status;
- treatments, therapies, medications, or medication use;
- reproductive or sexual health;
- disability or accessibility needs;
- health-care services sought, received, or considered;
- health-related preferences, interests, or requests;
- information concerning an individual's seeking health-care services;
- information derived or inferred from information described above; and
- other information that applicable law treats as Consumer Health Data or sensitive personal information.

Whether particular information constitutes Consumer Health Data depends on the information, context, applicable law, and how the information is collected and used.

Personal Information

"Personal Information" means information that identifies, relates to, describes, is reasonably capable of being associated with, or could reasonably be linked to an individual or household, as defined by applicable law.

Photo & Media Information

"Photo & Media Information" means a person's name, photograph, image, video, voice, audio recording, testimonial, story, statements, biographical information, and other identifying or publicity-related material that the person voluntarily provides or authorizes us to use in advertising or promotional activities. Photo & Media Information may also constitute Consumer Health Data or Personal Information depending on its content, context, and applicable law.

Process

"Process" or "processing" means to collect, access, use, store, disclose, share, analyze, infer, delete, or otherwise handle information.

Sale

"Sale" has the meaning provided by applicable law and may include certain exchanges of information for money or other valuable consideration.

Targeted Advertising

"Targeted Advertising" means advertising selected based on personal information obtained from a consumer's activities over time and across nonaffiliated websites, applications, or other services, where applicable law uses that term.

3. Consumer Health Data We May Collect

Depending on your interactions with us and the purposes for which information is collected, we may collect the following categories of Consumer Health Data:

Health and treatment information

This may include information about:

- health conditions or diseases;
- symptoms;
- treatments or therapies;
- medications or medication use;
- treatment experiences or outcomes;
- side effects or adverse experiences;
- health-related interests or requests; and
- other health information that you voluntarily provide to us.

Program and communications information

This may include:

- requests for information;
- responses to surveys;
- communications with us;
- communication preferences;
- marketing consent records;
- records concerning withdrawal of consent; and
- other information you voluntarily provide in connection with our communications.

Information that may reveal health interests

Depending on the context, information that you voluntarily provide to us may reveal an interest in a particular health condition, treatment, medication, or health-related topic.

Inferences

We may make limited inferences from information you provide when reasonably necessary for the purposes described in this Policy and as permitted by applicable law. We will not use Consumer Health Data to make a new health-related inference or for a materially different purpose without providing any notice and obtaining any consent required by applicable law.

Online and device information

Our general Privacy Policy describes information collected through cookies, pixels, analytics technologies, and similar technologies. Where information collected through those technologies constitutes Consumer Health Data under applicable law, we will process it in accordance with this Policy and applicable law. We will not use tracking technologies to disclose Consumer Health Data for advertising purposes where doing so is prohibited by law or requires consent that we have not obtained.

4. Photo, Likeness, and Testimonial Information

With your separate, express authorization, in connection with our advertising and promotional activities, we may collect and use your:

- name;
- photograph or image;
- video;
- voice or audio recording;
- testimonial;
- story;
- statements;
- biographical information; and
- other likeness-related information.

Your Photo & Media Advertising Authorization is separate from any consent you provide to receive educational, marketing and advertising communications. A Photo & Media Advertising Authorization may specify the materials that may be used, permitted media or channels, purposes, geographic scope, duration, compensation, editing rights, and other terms applicable to the authorized use. We will use Photo & Media Information only within the scope of the applicable authorization and as otherwise permitted by law. If Photo & Media Information contains or reveals Consumer Health Data, we will also handle that information in accordance with this Policy and applicable law.

5. Sources of Consumer Health Data

We collect Consumer Health Data primarily directly from you, including when you voluntarily provide information through:

- forms;
- surveys;
- interviews;
- communications;
- marketing-consent processes;
- Photo & Media Advertising Authorization processes; and
- other direct interactions with us.

We may also receive information from service providers that process information on our behalf or from other sources where permitted by applicable law. We do not obtain Consumer Health Data from health-care providers, pharmacies, health plans, or other health-care organizations acting on your behalf unless our practices change and we provide any notice or obtain any consent required by applicable law. We do not knowingly collect Consumer Health Data from third-party sources in a manner inconsistent with the disclosures in this Policy or applicable law.

6. Why We Collect and Use Consumer Health Data

Subject to applicable law and any required consent or authorization, we may use Consumer Health Data to:

- respond to requests for information;
- provide information or services that you request;
- communicate with you about products, services, programs, or health-related information;
- send educational, marketing and advertising communications when you have provided any consent required by applicable law;
- manage communication preferences and honor requests to stop or limit communications;
- administer and document marketing consent;
- administer and document Photo & Media Advertising Authorizations;
- create, produce, distribute, and manage authorized advertising materials;
- maintain records demonstrating compliance with applicable legal requirements;
- investigate, document, and respond to adverse events, product-quality issues, or other safety matters when applicable;
- operate, maintain, secure, troubleshoot, and improve our services;
- detect and prevent fraud, misuse, unauthorized access, or other security incidents;
- comply with legal, regulatory, audit, reporting, and recordkeeping obligations;
- establish, exercise, or defend legal rights; and
- protect the rights, safety, security, and interests of consumers, the Company, and others.

We will not use Consumer Health Data for a materially different purpose from the purposes described in this Policy without providing any notice and obtaining any consent required by applicable law.

7. Educational, Marketing and Advertising Communications

This Policy is not consent to receive marketing communications. Where applicable law requires consent to send educational, marketing and advertising communications by email, text message, telephone, prerecorded message, automated telephone dialing system, or another communication method, we will obtain the applicable consent separately. The applicable marketing consent will describe the types of communications covered and provide the methods available to withdraw or opt out of future marketing communications. You may withdraw marketing consent or opt out of future marketing communications using the methods described in the applicable consent or communication, including an unsubscribe link, text-message opt-out mechanism, or other method provided by us. Withdrawal of marketing consent will not affect communications that we are otherwise permitted or required to send, such as certain transactional, service, safety, legal, or regulatory communications. Consent to receive marketing communications is not required as a condition of purchasing goods or services, except where otherwise expressly permitted by applicable law.

8. Photo, Likeness, and Testimonial Advertising

We may use Photo & Media Information in advertising only when we have obtained the authorization required by applicable law and our applicable authorization process. The separate Photo & Media Advertising Authorization will identify the authorized uses and other material terms applicable to the use of your likeness. We may use authorized photographs, videos, testimonials, stories, statements, or other likeness materials in advertising or promotional media, including digital, print, television, social media, websites, or other media identified or permitted by the applicable authorization. A testimonial or other consumer endorsement must reflect the consumer's actual experience, opinion, or belief. We will not knowingly use a testimonial to make a claim that is deceptive or misleading or that lacks the substantiation required by applicable law. Where required, we will disclose material connections between an endorser and the Company and will provide disclosures concerning the consumer experience or results when required by applicable law.

We may edit authorized materials for length, format, clarity, style, or production purposes, provided that the use remains within the scope of the applicable authorization and applicable law. We may also use authorized materials as part of a composite or with a name different than your own.

9. When We Disclose Consumer Health Data

We may disclose Consumer Health Data, limited to what is reasonably appropriate for the applicable purpose and as permitted by law, to the following categories of recipients:

Service providers and processors

Companies that perform services on our behalf, such as:

- communications and marketing services;
- advertising and creative agencies;
- cloud hosting and information technology providers;
- security providers;

- data-management and records-management providers;
- production vendors; and
- other service providers that support our business activities.

These providers are subject to contractual or other appropriate restrictions governing their use and protection of information, as required by applicable law.

Advertising and production partners
We may disclose Photo & Media Information and Consumer Health Data contained in or associated with authorized advertising materials to advertising agencies, production companies, media companies, publishers, platforms, and other partners as reasonably necessary to create, distribute, or manage advertising within the scope of the applicable authorization and as permitted by law.

Legal, regulatory, and safety recipients
We may disclose information to courts, regulators, government authorities, law enforcement, auditors, or other parties when required or permitted by law, including for product safety, adverse event, quality, regulatory, or legal purposes.

Corporate transaction parties
We may disclose information in connection with a proposed or completed merger, acquisition, financing, reorganization, sale, bankruptcy, or other corporate transaction, subject to appropriate legal and confidentiality protections.

Other recipients authorized by you
We may disclose information to other recipients specifically identified in a consent, authorization, or other disclosure provided to you.

Current recipient information
Our current categories of affiliates and third parties that may receive Consumer Health Data are:
Equisolve, Inc. and Design & Co., Inc.
A current list is available by contacting us at info@monopartx.com.

10. Sale, Targeted Advertising, and Geofencing

Sale of Consumer Health Data
We do not sell Consumer Health Data for monetary or other valuable consideration. If we ever engage in an activity that constitutes a sale of Consumer Health Data under applicable law, we will provide the disclosures and obtain the authorization or consent required by applicable law before completing the transaction.

Targeted Advertising
We do not use Consumer Health Data for targeted advertising where prohibited by applicable law or where applicable law requires consent that we have not obtained. Our general Privacy Policy describes our use of cookies, pixels, analytics technologies, and similar technologies.

Geofencing
We do not use geofencing around health-care facilities for the purpose of identifying, tracking, collecting Consumer Health Data from, or sending messages or advertisements to consumers where such activity is prohibited by applicable law.

11. How We Retain Consumer Health Data and Photo & Media Information
We retain Consumer Health Data and Photo & Media Information only for as long as reasonably necessary for the purposes described in this Policy, to honor your choices, or to satisfy applicable legal, regulatory, safety, accounting, dispute-resolution, or other legitimate obligations. Retention considerations may include:

- the nature and purpose of the information;
- the duration of our relationship with you;
- the applicable consent or authorization period;
- the period during which authorized advertising materials are produced, distributed, or maintained;
- legal and regulatory recordkeeping requirements;
- product-safety and pharmacovigilance requirements;
- applicable limitation periods;
- the need to maintain records of consent, withdrawal, or opt-out requests; and
- security and fraud-prevention needs.

When information is no longer required, we will delete, deidentify, securely dispose of, or otherwise cease using the information as required by applicable law and our retention practices. We may retain limited information necessary to document your privacy choices and honor future opt-out or suppression requests.

12. Security
We maintain administrative, technical, and physical safeguards designed to protect Consumer Health Data and Photo & Media Information against unauthorized access, acquisition, disclosure, alteration, or destruction. Our safeguards may include:

- access controls;
- authentication procedures;
- workforce training;
- vendor oversight;
- security monitoring;
- incident-response procedures;
- appropriate encryption or equivalent protections; and
- other risk-based security measures.

Access to Consumer Health Data and Photo & Media Information is limited to personnel and service providers with a legitimate business need to access the information for authorized purposes. No security measure can eliminate every risk.

If we determine that a security incident, breach, or unauthorized disclosure involving Consumer Health Data or Photo & Media Information has occurred, we will investigate and provide notifications to affected individuals, regulators, or other parties as required by applicable federal and state law.

13. Your Privacy Rights and Choices

Depending on where you live and subject to applicable exceptions, you may have rights concerning Consumer Health Data and other Personal Information, including the right to:

- confirm whether we process your information;
- access information we maintain about you;
- obtain a portable copy of certain information;
- request correction of inaccurate information;
- request deletion of information;
- withdraw consent for future collection or sharing where applicable;
- opt out of certain sales, sharing, targeted advertising, or profiling activities;
- restrict certain processing where provided by applicable law;
- appeal a decision denying a privacy request; and
- receive equal treatment when exercising applicable privacy rights.

Some rights are subject to legal exceptions and limitations. Where applicable law permits retention of information in backup or archived systems, deletion may be delayed until those systems are restored or otherwise processed in accordance with applicable law. We will not unlawfully discriminate against you for exercising rights provided by applicable law.

14. How to Exercise Your Rights

You may submit a privacy request through:
Email: info@monopartx.com
Telephone: (847) 388-0349
Mail: Monopar Therapeutics Inc., 1000 Skokie Blvd., Suite 350, Wilmette, IL 60091
We will authenticate requests using reasonable procedures appropriate to the nature and sensitivity of the information and the requirements of applicable law. An authorized agent may submit a request on your behalf where permitted by applicable law. We may require evidence of the agent's authority and may take reasonable steps to verify the request with you. We will respond within the period required by applicable law.

If we deny a request where applicable law provides an appeal right, you may appeal the decision by contacting:
Appeals: info@monopartx.com
If an appeal is denied, we will provide any information about submitting a complaint to a state regulator that is required by applicable law.

15. Withdrawal of Consent and Authorization

Marketing consent

You may withdraw your consent to receive communications by using unsubscribe, text-message opt-out, other mechanism provided with the communication or by contacting us using the information in this Policy.

Consumer Health Data consent

Where consent was required for the collection or sharing of Consumer Health Data, you may withdraw that consent using the method provided when consent was obtained or by contacting us through the methods listed above, subject to applicable law. Where required by applicable law, withdrawal of consent will apply to future collection or sharing and will not affect processing that occurred before withdrawal.

Photo & Media Advertising Authorization

You may revoke your Photo & Media Advertising Authorization using the revocation method stated in the applicable authorization or by contacting us through the methods listed above. Revocation will apply as provided in the applicable authorization and applicable law. Because advertising materials may have already been produced, published, distributed, or incorporated into other materials, revocation may not require us to recall or destroy materials that were lawfully created or distributed before revocation unless otherwise required by the authorization or applicable law.

16. Children and Minors

Our educational, marketing and advertising activities are not directed to children unless expressly designed and lawfully operated for them. We do not knowingly collect, sell, share, or use a minor's Consumer Health Data except as permitted or

required by applicable law. Where applicable law requires parental or guardian consent or another heightened protection, we will follow those requirements. Photo & Media Information involving a minor will be collected and used only with the authorization required by applicable law and our applicable Photo & Media Advertising Authorization process.

17. State-Specific and Other Legal Protections

We intend this Policy to serve as a nationwide baseline for our treatment of Consumer Health Data and Photo & Media Information. Where applicable law provides greater protection or imposes additional requirements, we will comply with those requirements. These laws may include, depending on the circumstances:

- consumer health-data privacy laws;
- comprehensive state privacy laws;
- sensitive personal information laws;
- medical-information confidentiality laws;
- genetic-privacy laws;
- biometric-information laws;
- children's privacy laws;
- breach-notification laws;
- right-of-publicity laws;
- communications and telemarketing laws; and
- other applicable federal or state privacy and consumer-protection laws.

Washington

For Washington consumers and Consumer Health Data collected in Washington, we will comply with applicable requirements of the Washington My Health My Data Act. Where the law requires consent for collection, we will obtain consent before collecting Consumer Health Data unless an applicable statutory exception applies. Where the law requires consent for sharing, we will obtain consent that is separate and distinct from consent to collection unless an applicable statutory exception applies. Where required, the consent request will clearly and conspicuously disclose the categories of Consumer Health Data to be collected or shared; the purposes of the collection or sharing, including the specific ways the information will be used; the categories of entities with which the information will be shared; and how the consumer may withdraw consent for future collection or sharing.

California

If California privacy laws apply to our activities, California residents may have additional rights concerning Personal Information and Sensitive Personal Information. These rights may include rights to know or access categories and specific pieces of Personal Information; know categories of sources; know business or commercial purposes for collection, use, sale, or sharing; know categories of recipients; request deletion; request correction; opt out of certain sales or sharing; limit certain uses and disclosures of Sensitive Personal Information; and receive equal treatment when exercising applicable rights. Where required, we will provide a California Notice at Collection and other California-specific disclosures separately or as part of our General Privacy Policy.

Other states

Residents of other states may have additional rights under applicable state privacy, consumer health-data, medical-information, genetic-information, biometric-information, children's privacy, or other laws. Where a state law provides rights or protections that differ from this Policy, we will apply the requirements applicable to that consumer and activity.

18. Relationship to Our General Privacy Policy

Our General Privacy Policy describes our broader practices concerning Personal Information, including information collected through our websites, mobile services, cookies, pixels, analytics technologies, and similar technologies. If there is a conflict between this Policy and our General Privacy Policy concerning the treatment of Consumer Health Data, we will apply the requirements of applicable law and the more specific provisions of this Policy to the extent applicable. Our General Privacy Policy is available at https://www.monopartx.com/terms.

19. Changes to This Policy

We may update this Policy from time to time to reflect changes in our practices, technology, services, or applicable law. We will post the revised Policy with a new effective date. If a material change requires additional notice or consent under applicable law, we will provide that notice or obtain the required consent before implementing the change.

20. Contact Us

If you have questions about this Policy, our treatment of Consumer Health Data or Photo & Media Information, or your privacy rights, you may contact us at:

Monopar Therapeutics Inc.
1000 Skokie Blvd., Suite 350
Wilmette, IL 60091

Email: info@monopartx.com

Telephone: (847) 388-0349